

Press Release – The Scope™

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For Immediate Release
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A hand held USB microscope is the break away hit at MacWorld NY Take a closer look.

Seattle, July, 26th, 2001: The crowds never dwindled from booth 2028 at MacWorld NY, as a handheld USB microscope was the obvious hit of the show by anyone who saw it. Made by Japanese company Scalar, MacWorld NY was it's American debut by American distributor Bodelin.

“We have seen huge interest from a wide variety of users including education, physicians, scientists, coin and stamp collectors, forensics, manufacturing, printing and much more” said Peter White National Sales Manager for “The Scope”

The Scope is a professional level product that can be easily used by a first grader. The totally bus powered Scope can capture still or video images with a single click using USB Shot 1.01 which comes with the scope along with a 50X fixed focus lens. Still images can be saved in a variety of formats and it captures video in QuickTime. Optional equipment include a variety of lenses from 1X which zooms to 20X to be used as a web cam, 100X and 200X lenses. For those with an existing microscope or telescope with a C-Mount, Bodelin sells an inexpensive C-Mount adapter so that the basic hand held scope minus the lens can turn that analog instrument into a digital capture device. Another option is the scope stand which is designed to move in any direction on a stable metal base or, position The Scope in an upright position for webcam use.

“This will change how quickly I get my work done ” remarked a printer from Wisconsin who purchased The Scope to check the quality of print screenings. “I can project video of live microorganisms in real time for my Biology classes” said a High School Biology teacher from New York.

“Take a closer look” is the by-line of The Scope and even the timid at MacWorld Could not stop examining everyday objects at huge magnification. “The American Debut at MacWorld New York is just the beginning so for now the only place you can order The Scope is online at www.bodelin.com

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